



DO THE DREAM SPEAKER'S GUIDE

1. What topic do you talk about? (A single line description with ONE topic)

I speak to _____ on _____

2. Who is your **BEST** target audience? (List ONE target group) -

3. How long you've been speaking professionally and how many engagements have you been hired to speak at over the years?

4. Do you have a professional video that shows you speaking in front of your best audience that's around 3 -4 minutes long?

5. Do you have two high-resolution photos: one headshot and one shot of you in action?

6. What is your fee range? _____

7. Is your 1 page bio sheet available that includes your credentials and most notable clients/groups you've spoken to that would impress your target audience? (Keep it under 500 words).

8. Do you have a personal speaking website?

9. Do you have a website that agents can link to that excludes your contact information?

10. Have you put together a 30 day plan to find speaking events and agents?

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